

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown company in 1945. Carl's son, James F. Dicke joined the family business later on that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to continue this position.

Crown first began with a small client base developing temperature controls that they manufactured for coal burning furnaces. The production of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's head office presently remain.

In 1949, responding to the public's increasing fascination with television, Crown shifted into the manufacture of antenna rotators. This product was utilized to enhance television reception and picture quality. The company's lucrative move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

Crown before long diversified its production to take in the repair of mechanical and electrical components for private and government use in the early 1950's. After a number of successful bids within a brief period of time, the company had built a highly regarded business in this field.

With such flexibility and success, Crown was able to diversify its production to incorporate material handling equipment. Crown began production of forklifts and lift vehicles in 1957. The organization believed the industry required a smaller line of first-class quality lift trucks. Crown quickly produced an exceptional series of modern equipment and swiftly became the most rapidly evolving materials handling company with its assortment of merchandise.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is now a regional headquarters for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing facility from a German Company, Steinbock. There they began to make PTH hand pallet trucks. Later that same year, Crown started their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous sellers.

Crown today has a sizable network of Crown-owned and independently-owned dealers in many key global marketplaces delivering a huge fleet of electric lift trucks. They are accountable for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in numerous disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of global dealers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a consistent, trustworthy and progressive organization by satisfied consumers worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design superiority and modernization. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has gained general acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with many comfort alternatives to lean, sit or stand, along with its unmatched output capability.